

May 6, 2015

The Institute of Agriculture and Natural Resources (IANR) at the University of Nebraska is proud to share our support for and sponsorship of *Thirsty Land*, a documentary film which will highlight the issue of drought and its wide reaching impact on agriculture, local communities, and food supplies.

The IANR is working with the University of Nebraska Daugherty Water for Food Institute in addressing the global challenge of achieving food security with less pressure on water resources through improved management of water in agricultural and food systems. We are committed to ensuring a water and food secure world without compromising the use of water for other human and environmental needs.

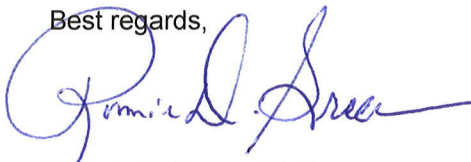
Thirsty Land will tell the story of drought and the people and communities directly affected by the long-lasting drought and climate change. The film will bring awareness to these issues and help consumers better understand water's important role in many competing interests. The film will prompt viewers to think about their own water use and their personal responsibility in preserving this finite natural resource so that future generations will be able to maintain the quality of life we currently enjoy.

The film is being directed and produced by award-winning filmmaker Conrad Weaver, owner of Conjo Studios, LLC. His most recent documentary, *The Great American Wheat Harvest*, has earned exceptional reviews from film critics and festival judges in the U.S. and internationally, and has recently been awarded a "Best of NAMA" award by the National Agri-Marketing Association.

We're excited to be a part of *Thirsty Land*, giving audiences a first-hand look at the immediate issues surrounding drought and the farmers, scientists, companies, and government agencies working hard to solve this complex and important issue. We believe this film comes at an appropriate time in our nation's history, and we're excited to see the production and completion of this important story.

We encourage anyone who's interested in this subject to support the film's efforts and to share this information with everyone you know. To learn more about *Thirsty Land*, visit: www.thirstylandmovie.com

Best regards,



Ronnie D. Green, Ph.D.
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