



November 2014

Dear Potential Supporter:

The Robert B. Daugherty Water for Food Institute at the University of Nebraska is proud to share our support for **Thirsty Land**, a documentary film which will highlight the issue of drought and its wide reaching impact on agriculture, local communities, and food supplies.

The Water for Food Institute is addressing the global challenge of achieving food security with less pressure on water resources through improved management of water in agricultural and food systems. We are committed to ensuring a water and food secure world without compromising the use of water for other human and environmental needs.

Thirsty Land will bring awareness to these issues and help consumers better understand water's important role in many competing interests. The film will prompt viewers to think about their own water use and their personal responsibility in preserving this finite natural resource so that future generations will be able to maintain the quality of life we currently enjoy.

The film is being directed and produced by award winning filmmaker Conrad Weaver, owner of Conjo Studios, LLC. His most recent documentary, *The Great American Wheat Harvest*, has earned exceptional reviews from film critics and festival judges in the U.S. and internationally.

We're excited to be a part of **Thirsty Land**, giving audiences a first-hand look at the immediate issues surrounding drought and the farmers, scientists, companies, and government agencies working hard to solve this complex and important issue. We can't wait to see this film and share it with our colleagues, here in Nebraska and around the globe.

Sincerely,

Roberto Lenton, PhD
Founding Executive Director and Robert B. Daugherty Chair

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